PROJECT OBJECTS

What is ProjectObjects?   >>

ProjectObjects is a comprehensive **Enterprise Project Intelligence** platform that supports Planning, Control, Analysis, Reporting and Collaboration processes across company portfolios, projects, initiatives, opportunities and services.

ProjectObjects main goal is to support executives, project managers and their teams in making the right decisions throughout the project lifecycle, and thereby enhance the value of company projects to all stakeholders.

ProjectObjects blends best-in-class project management tools with powerful analytics and portfolio dashboard modules.

The result is a powerful and effective way to:

- Plan and control projects according to Project Management best practice
- Gain better control over resource assignments across the entire collection of company projects
- Fully align business strategies, project goals, resource capacities, and financial constraints
- Provide an integrated view of projects, portfolios and company business online
- Support management and collaboration processes by ensuring high quality project data and effective information sharing
- Automate the delivery of planning and control information to a broad user base and not just to a pocket of professional users
- Help people interact with the information and analyse it to drive the projects, portfolios, and business forward.

Project Objects Solutions

Are you looking for a PPM solution to bring real and measurable benefits to manage your Company's projects?

With its PPMA – Progressive Project Management Approach, ProjectObjects helps organizations to implement their Enterprise Project Management system according to a "step by step" approach starting from the simplest management functions to the most sophisticated and advanced project management methodologies.

ProjectObjects was created in response to market demand for comprehensive and flexible project management solutions, capable of rapid change and can adjust to business needs

Through its modular architecture, ProjectObjects is able to support Portfolio & Project Management processes in any activity sector and for any line of corporate business.
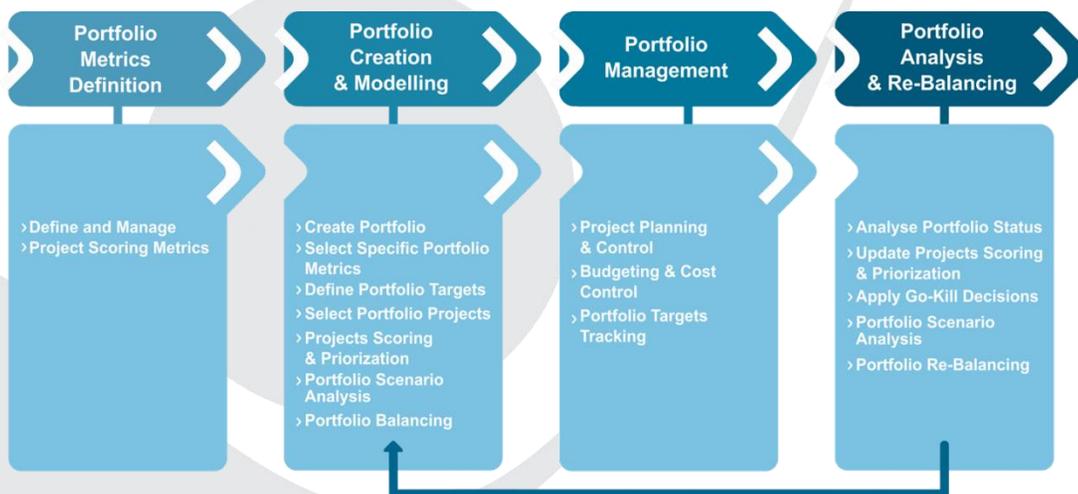
ProjectObjects is suited to the management of large-scale corporate projects, as well as the management of small projects in multi-project contexts.

The ProjectFolio Module   >>

ProjectFolio is the ProjectObjects module that offers sophisticated portfolio management functions, designed to provide optimum support for the processing and management of your investment strategies and business development.

ProjectFolio allows you to monitor the evolution of your project portfolio and make essential choices right on time, whilst guaranteeing that human, economic and financial resources are directed towards projects that generate the greatest returns.

With **ProjectFolio** you can implement portfolio management as a dynamic process, where the portfolio contents can be constantly revised and optimized. In this process new projects are evaluated, selected and prioritized. Existing projects may be accelerated, ended, or de-prioritized; and resources are allocated and reallocated to active projects.

Data for portfolio monitoring can be directly entered into dedicated forms, or updated through a tight integration with planning and financial data managed in the other ProjectObjects EPI modules. Current forecasts from Project Control processes are constantly compared with portfolio's targets and baselines in order to provide executives with the right set of information, enabling them to re-consider the portfolio composition at any time.

Executive decisions can be based on a pre-defined set of objectively measurable parameters against which individual projects are evaluated and prioritized.

ProjectFolio is suitable for any solution, from small to enterprise deployments, requiring analytical portfolio tools to improve decision-making and help ensure that selected portfolios align with the organization's strategic priorities.
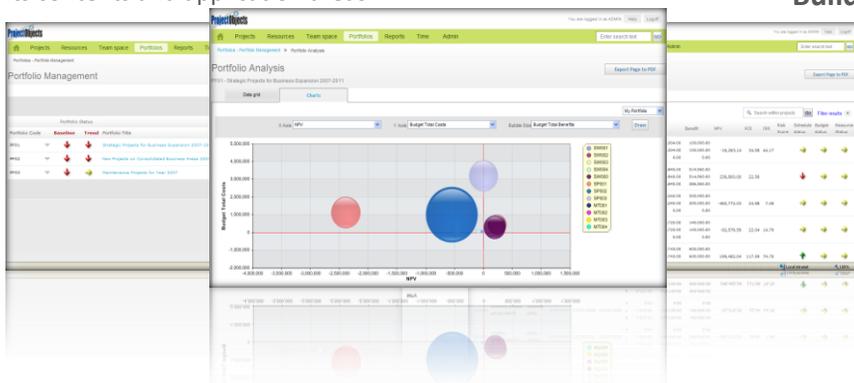
Setting Enterprise Metrics

With **ProjectFolio** you can define an unlimited number of scoring metrics to objectively evaluate, score and prioritize projects.
Metrics are organized by category and include ranking criteria such as strategic market value, financial value, risk level, and operational performance.
Metric types include Input Field Values, Values Lists and Ranges.

Each metric can be fully described in order to clearly define its contents and application areas.

Creating Portfolios

ProjectFolio enables organizations to create an unlimited number of portfolios where projects and initiative can be collected into a single enterprise repository.

Portfolios are categorized according to company-defined buckets and profiled with a set of general information including Code, Title, Portfolio Manager, Description, Objectives and Class. Most of this information can be used to aggregate data across multiple portfolios and perform analysis on multiple dimensions.

Selecting Specific Portfolio Metrics

With **ProjectFolio** you can apply specific scoring metrics for each company portfolio by selecting from company standards of only those metrics that best fits with portfolio category and objectives.
Different types of project portfolios can be differentiated in terms of evaluation criteria, for example internal vs. external portfolios and new product development vs. product maintenance portfolios.
Selected metrics can be weighted according to specific portfolio ranking criteria.

Setting Portfolio Targets

With **ProjectFolio**, business strategies are transferred into portfolio management through the definition of a set of targets.
Targets include economics, financial, operational and risk figures, and are the baseline against which portfolio project figures are summarized and compared.
Portfolio targets are the thresholds used to select those projects that best align, according to their ranking, to business strategy.

Building & Modelling Portfolios

ProjectFolio enables portfolio managers to manually select which projects should be included in their portfolio according to defined targets and calculated scores.
A very simple and intuitive interface allows multiple projects to be selected (or removed) and immediately displays the comparison between defined targets and calculated targets resulting from current portfolio composition.

The Portfolio Optimizer helps you fine-tune portfolio composition, to maximize alignment with business strategies. This function automatically evaluates which projects should remain in the portfolio by assessing trade-offs between project ranking and portfolio targets.

About Project Objects

Project Objects Ltd is a young and innovative Portfolio and Project Management software vendor.

Incorporated in Ireland in 2006, Project Objects empowers customers to reach the full governance of their projects in the shortest time, ensuring the maximum alignment with business strategies.

At Project Objects, we know that our customers are our most valuable assets, and we want to provide them solutions designed to best fit any of their requirements for Portfolio and Project Management.

Project Objects customers can count on our "Customer-Centric" approach that is diffused throughout our organization and places them at the centre of our attention.